



SPONSORSHIP OPPORTUNITIES

Partner with UNM-Taos Film & Digital Media Arts to launch something unprecedented: **Taos' first pop culture festival** that celebrates the joy of fandom via anime, gaming, cosplay, film, and digital arts while building tomorrow's creative workforce.

TWO DAYS. INFINITE POSSIBILITIES. ONE HISTORIC FIRST.

WHAT MAKES THIS SPECIAL?

OTAOSUCON FUSES THE GLOBAL ENERGY OF FANDOM CULTURE WITH THE AUTHENTIC SPIRIT OF NORTHERN NEW MEXICO:

- **Artist Alley** featuring local and visiting creators
- **Live music** from Taos' emerging alternative music scene
- **Talks and panels** with industry professionals
- **Cosplay competition** and **fashion show**
- **Gaming** tournaments
- **Fusion Japanese street food** with a Nuevo Mexico twist
- **Media creator workshops** connecting passion with profession
- **Alignment with the New Mexico Creative Industries Division** whose vision states: New Mexico will have a diverse and thriving creative economy that engages local talent, fuels innovation, and delivers prosperity for all New Mexicans.

YOUR IMPACT

WHEN YOU SPONSOR OTAOSUCON, YOU'RE INVESTING IN:

Workforce Development - Training the next generation in high-demand creative industries

Community Building - Creating sustainable outlets for local artistic talent

Economic Growth - Attracting new visitors and supporting local businesses

Educational Access - Supporting a Hispanic Serving Institution serving underrepresented students

READY TO MAKE HISTORY WITH US?

Reach out today to Maggie Duval
Program and Events Coordinator
UNM-Taos Film & Digital Media Arts
otaosucon@gmail.com



PERFECT TIMING, PERFECT PLACE

Ski Season Synergy: Launching during Taos' peak tourism season, we're creating a new cultural attraction that extends visitor stays and drives economic impact to local businesses.

Community Need: Our region's creative youth lack career-focused events and professional development opportunities. This festival fills that gap while celebrating what makes Taos unique.

WHY PARTNER WITH US?

Tax-Deductible Impact: As a UNM-Taos initiative, your contribution is **fully tax-deductible and goes directly to educational programming—not corporate profits.**

Mission Alignment: Help us keep talented young creators in Northern New Mexico by showing them **viable career paths in their own backyard.**

Brand Visibility: Associate your organization with **innovation, creativity, and community investment** in one of America's most beloved arts destinations.

**HELP KEEP
OUR TALENT LOCAL!**

Building careers. Building community.
Building the future of creative
industries in Northern New Mexico.

SPONSORSHIP LEVELS



EMPEROR - \$5000 +

"OTaosuCon Presented By." Top tier position on event step-and-repeat. Commemorative Emperor cloak badges (20). Your name or company, logo, long description and website link + ad featured on our official site. Inaugural event t-shirts (6) with your logo on the back. Your logo on posters and in promos. Call-outs in social media pushes.



MONARCH - \$2500

Second tier position on event step-and-repeat. Commemorative Monarch cloak badges (10). Your name or company, logo, long description and website link + ad featured on our official site. Inaugural event t-shirts (4) with your logo on the back. Your logo on posters and in promos. Call-outs in social media pushes.



CHAMPION - \$2000

Commemorative Champion cloak badges (8). Your name or company, logo, long description and website link + ad featured on our official site. Inaugural event t-shirts (2) with your logo on the back. Your logo on posters and in promos. Call-outs in social media pushes.



WIZARD - \$1500

Commemorative Wizard cloak badges (6). Your name or company, logo, short description and website link featured on our official site. Your logo on posters and promos. Call-outs in social media pushes.



WARRIOR - \$1000

Commemorative Warrior cloak badges (4). Your name or company, logo, short description and website link featured on our official site. Your logo on posters and promotions.



RANGER - \$500

Commemorative Ranger Cloak Badges (2). Your name or company, logo, short description and website link featured on our official site.



ADVENTURER - \$250

Commemorative Adventurer cloak badge (1). Your name or company and website link featured on our official site.

We are also in search of **"swag"** (freebies, promotional items, or giveaways) to include in our volunteers' goodie bags as well as **fashion show prize giveaways**. Additionally, we welcome hybrid sponsorships or **exclusive sponsorships** for specific event zones, such as the fashion show stage, gaming area, and more. For brainstorming ideas, please connect with Maggie Duval at otaosucon@gmail.com. **Our big promotion push begins soon, so reach out today!**